



## Privacy Notice - Website

**Date reviewed and approved by Headteacher:** April 2026

**Review period:** Two years

**Next review due:** April 2028

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ICO Registration Number: Z4923499

GDPR DPO Service provided by The ICT Service

[dpo@theictservice.org.uk](mailto:dpo@theictservice.org.uk) | 01223 752111

[www.theictservice.org.uk/gdpr-dpo-service](http://www.theictservice.org.uk/gdpr-dpo-service)

### Privacy Policy – what information do we collect?

Our website may utilise online forms for you to contact us.

We will only collect personal data when we have your explicit consent to do so. All personal data is managed in accordance with our obligations as a Data Controller.

### Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- If you are asked to fill in a form on the website, look for a box that you can tick to indicate that you do not want your information to be used for direct marketing.
- If you have previously agreed to us using your personal information for direct marketing, you may change your mind at any time by contacting the school directly.

### When do we share your information?

We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

### How can you access your personal data?

You have a right to request access to the personal data that we hold about you. If you would like to request a copy of your personal data, please contact us.

If you believe that any information we are holding on you is incorrect or incomplete, please let us know as soon as possible. We will promptly correct any information found to be incorrect.

### **Security**

We are committed to ensuring that your information is secure. To prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **How we use cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to visitor needs. We use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

We take your privacy very seriously and comply with the recent UK and EU law on handling cookies.

For further information please visit:  
<https://ico.org.uk/for-organisations/direct-marketing-and-privacy-and-electronic-communications/guide-to-pecr/cookies-and-similar-technologies/>

## **Cookies Policy**

### **Use of Cookies**

#### **We Use Cookies to:**

- Make our website work as you'd expect
- Improve the speed/security of the site
- Allow you to share pages on social networks
- Make improvements to our website by seeing how users navigate around it

#### **We Do Not Use Cookies to:**

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to third parties

### **Giving Us Permission to Use Cookies**

If your browser is set to accept cookies, we take this, and your continued use of our site as acceptance of our cookie policy. If you wish not to accept the use of cookies, or to delete any that have already been set, you can find out how below. Please bear in mind that some features on our website might not work correctly with cookies disabled.

### **Our Cookies**

These are session cookies. Session Cookies are only stored temporarily and are deleted from the user's device when the browser is closed.

### **Anonymous Visitor Statistics**

We use Google Analytics to measure how our site is used by visitors and to generate reports for our own use. Google Analytics does not collect any personal information about you.

### **Managing Cookies**

If you want to, you can usually stop your browser accepting cookies from all sites, or stop it accepting cookies from a particular website. However, as cookies are a standard part of most modern websites, this will probably limit the functionality of not only our site but many others too.

You can find the tools to manage cookies in the 'preferences' or 'tools' menu of your browser, otherwise you should use the 'Help' option in your browser for more details.

### **Further Details**

Email: [office@littlepaxton.cambs.sch.uk](mailto:office@littlepaxton.cambs.sch.uk)

### **Cookies Used**

#### **Strictly Necessary Cookies**

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.

You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Categories	Provider	Cookies
<b>Allow Cookies</b> This cookie is used to determine whether the user allows cookies or not.	<b>Orange Squash</b>	cookies allowed

### Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites.

They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Categories	Provider	Cookies
<b>Google Analytics</b> Google Analytics gathers information allowing us to understand interactions with our websites and ultimately refine that experience to better serve you.	google.com	<ul style="list-style-type: none"> <li>● <code>_ga</code></li> <li>● <code>_gid</code></li> <li>● <code>_gat</code></li> <li>● <code>AMP_TOKEN</code></li> <li>● <code>__utma</code></li> <li>● <code>__utmt</code></li> <li>● <code>__utmb</code></li> <li>● <code>__utmc</code></li> <li>● <code>__utmz</code></li> <li>● <code>__utmv</code></li> <li>● <code>__utmz</code></li> <li>● <code>__utmxx</code></li> </ul>
<b>Google Maps</b> Most Google users will have a preferences cookie called 'NID' in their browsers. A browser sends this cookie with requests to Google's sites. The NID cookie contains a unique ID Google uses to remember your preferences and other information.	google.com	<ul style="list-style-type: none"> <li>● <code>NID</code></li> </ul>
<b>Vimeo</b>	vimeo.com, player.vimeo.com	

<p>We use Vimeo to embed videos onto our website. These cookies are used by Vimeo to collect analytics tracking information. Some of these cookies are used by Vimeo to track information about how the Vimeo service is being used, so Vimeo can make improvements and report on performance.</p>		<ul style="list-style-type: none"> <li>● player</li> <li>● vuid</li> <li>● __utma</li> <li>● __utmc</li> <li>● __utmz</li> <li>● __utmt__player</li> <li>● continuous_play_v3</li> </ul>
<p><b>YouTube Videos</b></p> <p>This cookie is set by the YouTube video service and aims to limit repeat advertising and deliver more relevant advertising to you.</p>	<p>youtube.com</p>	<ul style="list-style-type: none"> <li>● GPS</li> <li>● VISITOR_INFO1_LIVE</li> <li>● YSC</li> <li>● PREF</li> <li>● remote_sid</li> <li>● IDE</li> </ul>